



## Alexander Blass

**CEO of the Innovation Institute of America**

*"Igniting and inspiring innovation worldwide"*



Alexander Blass is an internationally acclaimed American innovator. He currently serves as CEO and Chief Innovator of the Innovation Institute of America and has travelled to over 65 countries and appeared in hundreds of media outlets.

### TOPICS:

- Innovation
- Creativity
- Leadership and Change
- How to Thrive in Challenging Times
- Finding Your Passion: You Too, Can Change the World
- How to Imagine and Sell Market-Dominating Products and Services

### LANGUAGES:

He presents in English.

### IN DETAIL:

He invented the world's first personal crowdfunding website and business method, which grew to a \$10 billion a year industry in less than a decade after spreading rapidly on the Internet and helping millions of people around the globe. For this incredible achievement, he received the Daily Record's Top Innovator of the Year Award, which credited him with 'revolutionising charitable giving'. Alexander's clients span five continents across numerous industries, and include some of the world's largest and most prestigious companies such as IBM, Mastercard, KPMG and Toyota, as well as universities, associations, government agencies and many more. Alexander was honoured as Entrepreneur-in-Residence at the Wharton School of Business. He also received the Baltimore Business Journal's Top 40 under 40 Executives Award and the Daily Record's Influential Marylanders Award.

### WHAT HE OFFERS YOU:

Alexander Blass is a highly sought after and inspirational keynote speaker, invited expert and consultant. He shares the passion and experience of a true innovator with the spirit of a global adventurer. He brings to the stage a unique combination of insight, impact and entertainment that resonates with audiences for years to come.

### HOW HE PRESENTS:

Through his high energy, dynamic and inspirational presentation style, he enjoys sharing his vast expertise, passion, vision and fascinating experiences with top corporate business audiences.