



# Amy Webb

**Leading Futurist & Author**

*"What Exactly Is A Futurist?"*

Amy Webb is a quantitative futurist. She is a professor of strategic foresight at the NYU Stern School of Business and the Founder of the Future Today Institute, a leading foresight and strategy firm that helps leaders and their organisations prepare for complex futures.

## TOPICS:

- The Big Nine
- How to Think Like a Futurist
- Emerging Tech Trends
- AI: What Your Organisation Needs to Know
- The Future of the Internet of Things

## LANGUAGES:

She presents in English.

## IN DETAIL:

Founded in 2006, the Institute advises Fortune 500 and Global 1000 companies, government agencies, large non-profits, universities and start-ups around the world. Named to the 2017 Thinkers50 Radar list of management thinkers most likely to shape the future – and also shortlisted for its 2017 Distinguished Achievement Award – Amy is already making an impact on today's Fortune 500 and Global 1000 companies, government agencies, large non-profit's, universities and start-ups worldwide. Amy is a Fellow in the US-Japan Leadership Program and a Foresight Fellow in the U.S. Government Accountability Office Center for Strategic Foresight. She was a Visiting Nieman Fellow at Harvard University, and her research received a national Sigma Delta Chi award.

## WHAT SHE OFFERS YOU:

A renowned futurist and strategist Amy has a powerful ability to anticipate trends and emerging technology that will disrupt tomorrow. She envisions and helps others prepare for the impact such developments will have on business and society, including corporate leaders, innovators and governments.

## PUBLICATIONS:

**2023** The Genesis Machine: Our Quest to Rewrite Life in the Age of Synthetic Biology

**2019** The Big Nine: How the Tech Titans and Their Thinking Machines Could Warp Humanity

**2016** The Signals Are Talking

**2014** Data, A Love Story

## HOW SHE PRESENTS:

Amy's "clear, insightful and humorous" speaking style makes it easy to understand why audiences are drawn to her and her work.