



## Angela Ahrendts DBE

**Former Senior Vice President at Apple Retail**

*"Recognised by Forbes, Fortune, and the BBC as a Top 100 Global Executive"*



Angela Ahrendts DBE was most recently Senior Vice President at Apple Retail. During her five years, she integrated Apple's physical and digital businesses and reimagined the retail experience with the launch of a transformative educational program. She currently serves as the Chair of the Board for Save the Children International.

### TOPICS:

- Leadership
- Leading with the Human Connection
- Business Growth
- Branding, Marketing and Sales
- Consumer Trends
- E-Commerce
- Innovation
- Women in Business
- Women's Empowerment

### LANGUAGES:

She presents in English.

### IN DETAIL:

Prior to Apple, Angela joined Burberry where she served as Chief Executive Officer for nearly nine years. She led the company through a period of phenomenal global growth repositioning Burberry as a global luxury brand. Her unique leadership style and focus on culture, values and purpose resulted in tripling the business and quadrupling the share price. During her tenure, she was a member of the UK's Prime Minister's Business Advisory Council. Prior to Burberry, Angela spent 25 years in New York serving as Executive Vice President at Liz Claiborne Inc., where she oversaw the acquisition and integration of over 25 brands. Earlier in her career, she was President of Donna Karan International at the height of their global expansion and IPO.

### WHAT SHE OFFERS YOU:

One of the most powerful women, Angela Ahrendts shares with audiences worldwide how brands can effectively target millennials and engage global audiences through digitally led authentic and emotive storytelling.

### HOW SHE PRESENTS:

Angela is a passionate and engaging speaker who has a strong stage presence. Her speaking style involves openness and is deeply insightful and a challenge to the audience.