



Bryan Kramer

Business and Marketing Expert

"Zen master to Digital Marketers"

Bryan Kramer is a renowned business strategist. As former President and Co-Owner of PureMatter, a Silicon Valley global marketing agency since 2001, he sparked the Human-to-Human H2H movement that set out to humanize business through simpler communication, empathy, and celebrating our imperfections.

TOPICS:

- Redefining 'Human' in a Machine-Driven Age
- Strengthen Your Business by Speaking Human to Human #H2h
- The Secret to Activating Micro Influencers for your Brand
- Create Deeper Trust and Lifelong Customers
- Shareology: How Sharing Will Power Your Growth
- Breaking Through The Human Firewall

IN DETAIL:

Named a Top 3 Thought Leadership Speakers You Don't Want to Miss in Forbes and in The Top 100 Most Influential People on Twitter by Business Insider. Bryan believes that being human is our competitive advantage because of our ability to leverage our emotional intelligence alongside technology to scale, in order to share stories in a human way – not corporate speak. An experienced interviewer and host, Bryan has spoken with the greats, including Ted Turner, Founder of CNN and philanthropist; George Zimmer, Founder of Men's Wearhouse; and John Grisham, renowned fiction author of 30 novels and nine blockbuster films including The Firm, Runaway Jury, and The Pelican Brief.

WHAT HE OFFERS YOU:

Bryan teaches speakers, executives and audiences how to up-level their storytelling and how to be more compelling and clear. He will make you laugh until you cry, inspire and delight your audience, and connect with them with humor, emotion and understanding about where we stand as humans amidst rapidly evolving and advancing technology. If you've ever wondered if your job might someday be replaced by robots, think again and Bryan will tell you why.

LANGUAGES:

He presents in English.

PUBLICATIONS:

2015 Shareology

2014 There is no B2B or B2c: Human 2 Human #H2H

HOW HE PRESENTS:

From keynotes to hosting, to interviewer to workshop trainer, Bryan Kramer is one of the most versatile speakers you could have at your next event.