



## Caprice Bourret

**Philanthropist, Founder, Designer & CEO of By Caprice Products**

*"The harder you work, the luckier you get!"*



One of today's top female international business speakers, Caprice Bourret started her own company called By Caprice in 2006 and her collection, designed and modelled by Caprice was an instant success. Caprice is currently busy expanding her business internationally which includes Lingerie, Swimwear and Home.

### TOPICS:

- o Entrepreneurship and Mumpreneurship
- o Women in Business
- o E-commerce
- o Branding and Marketing
- o Benefiting from Social Media
- o Consumers in Today's Business Climate
- o Work and Life Balance
- o Motivation

### LANGUAGES:

She presents in English.

### PUBLICATIONS:

**2015** My Boys, my Body, my Business

### IN DETAIL:

A proud mother to her two sons, Caprice is also a respected voice on current issues affecting women including surrogacy, fertility treatments and domestic violence. Following her success as a model and media personality, Caprice moved into roles on the West End stage and later produced her own version of a popular musical in which she also starred. She has appeared on over 300 magazine covers, been voted GQ Magazine's Woman of the Year and Maxim's International Woman of the Year 3 years running. She appeared in over 150 TV shows and featured films. She has hosted her own travel shows, presented various live reports from around the globe and has played the hard-nosed judge and mentor on the hugely successful Style Wars.

### WHAT SHE OFFERS YOU:

Caprice believes in the importance of sharing her experiences, from starting from nothing to building her own successful brand, through her own finances and vision. She offers first-hand advice on the challenges of developing new businesses and openly discusses the highs and lows and the importance of financing and marketing strategies.

### HOW SHE PRESENTS:

Extrovert, astute, highly entertaining, Caprice talks passionately in her personal, free-flowing style demonstrating the key points using excellent visuals tailored specifically for each event. The ultimate business model, she is funny, highly articulate, down-to-earth and an excellent communicator.