



Christine Armstrong

Future of Work Consultant and Author

"Communications and management expert"



Christine Armstrong is an accomplished writer and consultant with a focus on the evolving landscape of work, leadership dynamics, and effective company communication strategies. She is renowned for her expertise in navigating the complexities of the modern workplace. She is the co-founder of Jericho Chambers and now leads her own consultancy Armstrong & Partners, dedicated to guiding businesses through the challenges of an uncertain and disrupted world.

TOPICS:

- The World of Work
- Making the New World of Work Actually Work
- What Hybrid Means for Diversity & Inclusion
- Resolving the Productivity Paradox
- How to Attract and Retain the Best Talent
- New Models of Leadership
- Shining Bright or Burning Out
- What Comes Next in the World of Work?

IN DETAIL:

Christine delves into the evolution of the workplace over the past two decades and the ensuing pressures it has placed on individuals. Her exploration encompasses the triumphs and pitfalls of diversity and inclusion strategies, dissecting workplace culture's nuances, including the fallacy of flexible schedules and attitudes toward paternal leave. She navigates the intricacies of maintaining social connections and comprehending the challenges and strains faced by working parents. She outlines strategies to attract and retain top talent and analyses the desire for a balanced approach between remote work and office presence. She is a contributing editor at *Management Today* and has written for *The Sunday Times*, *The Times*, and *The Telegraph*.

WHAT SHE OFFERS YOU:

Christine delivers practical strategies to improve productivity, communication, retention and well-being, based on what real people, working in real teams are experiencing. She empowers organisations to adapt and thrive amidst evolving market landscapes.

LANGUAGES:

She presents in English.

PUBLICATIONS:

2018 *Mother of All Jobs: How to Have Children and a Career and Stay Sane(ish)*.

HOW SHE PRESENTS:

Through her compelling storytelling and deep expertise, Christine leaves audiences inspired and equipped with the knowledge and tools to drive positive change within their organisations.

