



## Dan Cobley

**Former MD, Google UK and Ireland**

*"Help your organisation prepare for the future"*

Dan Cobley spent 8 years at Google, running European marketing and then the \$5Bn UK and Ireland business. Since leaving Google he has become a successful entrepreneur and investor in innovative startup businesses. He is the managing partner for fintech at Europe's leading Venture Builder, Blenheim Chalcot, and the co-founder of ClearScore and Salary Finance.

### TOPICS:

- The Digital Imperative
- Learning How to Fail
- Disruption in Financial Services
- Second Order Impacts of Technology

### IN DETAIL:

Before joining Google Dan held senior marketing roles at Capital One Europe, where he helped make the company the UK's leading new card issuer, Ask Jeeves, Pepsi and Walkers. He has also been an early dot.com casualty (great learning!), a strategy consultant, and an oil exploration engineer in Pakistan. Dan began his career in consulting and oil exploration after studying Physics at Oxford. Dan is an advisor to and investor in tech start-ups, is on the board of The Marketing Society, is a trustee of the Charities Technology Trust and on the advisory boards of Telegraph Media Group and eHarmony.

### LANGUAGES:

He presents in English.

### WHAT HE OFFERS YOU:

Drawing from a career at the cutting edge of technology businesses, Dan helps audiences grasp the imperative for change and navigate future opportunities. Dan brings a fresh perspective to any audience, helping energise them towards action with a blend of inspiration and practical, usable advice.

### HOW HE PRESENTS:

With rich and entertaining examples from Google, his startup portfolio, and elsewhere, Dan provides fun, insightful and uplifting presentations leaving audiences inspired and motivated.