



David Smith

Economics Editor of the Sunday Times

"Once again David Smith has demonstrated his talent for opening up the world of economics and finance to a general audience."

Gordon Brown

David Smith has been Economics Editor of *The Sunday Times* since 1989. He is also an assistant editor, policy adviser and chief leader-writer. David is a regular contributor to the CBI's *Business Voice* and also writes columns for *The Times* and *The Sunday Times*.

TOPICS:

- Global Economic Outlook
- The Dragon and the Elephant: China, India and the New World Order
- Consumable Resources - Energy, Oil and Gas
- Housing Markets
- Europe and the Euro
- International Finance
- The Financial Crisis

LANGUAGES:

He presents in English.

PUBLICATIONS:

- 2016** Something Will Turn Up: Britain's Economy, Past, Present and Future
- 2010** The Age of Instability (about the banking crisis and the global recession)
- 2007** The Dragon and the Elephant: China, India and the New World Order
- 2003** Free Lunch

IN DETAIL:

Prior to joining *The Sunday Times*, he worked for *The Times*, *Financial Weekly*, *Now! Magazine*, the Henley Centre for Forecasting and Lloyds Bank. He is a visiting professor at Cardiff University. He has won a number of awards, including the Harold Wincott Senior Financial Journalist of the Year Award, the Economics Commentator of the Year Award, the Business Journalist of the Year Award in the London Press Awards and Property Columnist of the Year.

WHAT HE OFFERS YOU:

David offers audiences the benefit of his expertise and insights into the UK and current global economic outlook and also the bigger issues which affect financial markets. He demystifies complex economic issues and offers advice in a clear and easily understood format.

HOW HE PRESENTS:

David's presentations are delivered in an articulate and relaxed manner, combined with his dry humour. David is an ideal speaker to address a wide range of audiences.