



Ed Balls

Former UK Shadow Chancellor

"Renowned leading global economist"



Ed Balls is a broadcaster, writer and economist. He is a regular presenter on ITV's flagship breakfast show, *Good Morning Britain*, and is currently launching a new political podcast with former Chancellor George Osborne and *Persephonica*. Ed is Professor of Political Economy at King's College, London, a Research Fellow at the Harvard Kennedy School and co-Chair of the UK Holocaust Memorial Foundation.

TOPICS:

- The Future of Britain, Post Brexit
- Opportunities and Risks in the Global Economy
- Politics, Business and Public Opinion in the 21st Century
- Travels in Trumpland and Euroland

LANGUAGES:

He presents in English.

PUBLICATIONS:

2021 Appetite: a Memoir in Recipes of Family and Food

2016 Speaking Out: Lessons in Life and Politics

IN DETAIL:

Ed, a former Member of Parliament, was UK Shadow Chancellor of the Exchequer (2011-2015) and served in the UK Cabinet as Secretary of State for Children, Schools and Families (2007-2010). He was the UK Minister for Financial Services (2006-2007) and the Chief Economic Adviser to the UK Treasury (1999-2004) during which time he was Chair of the IMFC Deputies and UK G20 Deputy. Ed was the winner of the BBC's Celebrity Best Home Cook in February 2021. He was a contestant on *Strictly Come Dancing* 2016 and was nominated for a Bafta for TV moment of the year in 2016 and as part of the ITN General Election team in 2017 and 2019. In February 2019, Ed climbed Kilimanjaro with eight other well-known climbers, raising over £2m for Comic Relief.

WHAT HE OFFERS YOU:

Ed draws on his extensive first-hand experience to shed light on the future of Britain and Brexit, opportunities and risks in the global economy, and inclusive economic growth. With his vast political history and acute intelligence, Ed is well placed to deliver a keynote speech on these topics as well as entertaining after-dinner speeches.

HOW HE PRESENTS:

Erudite and professionally experienced in the public sector, Ed Balls is an insightful choice for the corporate circuit.

