Euan Semple

Leading Authority on the Impact of the Web on the World of Work

"An influencer in the ever-changing field of digital technology"

Euan Semple is an early adopter of digital technologies and an innovator who has worked with major organizations like Nokia and NATO. He believes that companies that are succeeding in the marketplace today are those that are beginning to initiate a dialogue with customers and staff to improve their operations and processes.

TOPICS:

- The CEO Challenge: People Place and Technology
- From Disengaged Employees to Changing the World
- HR and AI, a Marriage Made in Heaven or Hell
- Blockchain Apocalypse?

LANGUAGES:

He presents in English.

PUBLICATIONS:

2012 Organizations Don't Tweet - People Do. A Manager's Guide to the Social Web

IN DETAIL:

An early adopter of social media, Euan implemented one of the first enterprise social network (ESN) systems inside the BBC. He also ran BBC DigiLab, a department whose purpose was to help the BBC understand new technologies across the range of its activities and make better decisions about their use and implementation. Euan left the BBC in 2006 to establish his own consultancy and has subsequently worked around the world with a wide range of organisations, including BP, The World Bank, The European Commission, and Volvo. His work with them has been to help stretch their thinking about digital transformation in all its forms and to ensure that they end up doing the right things for the right reasons.

WHAT HE OFFERS YOU:

His inspiring stories will help you understand the networks that increasingly build customer loyalty, drive innovation, foster collaboration and maximise productivity. Euan cuts through the hype and high-level philosophising to offer practical approaches to removing digital barriers and becoming an agile organisation.

HOW HE PRESENTS:

Euan believes those leaders and managers that stay connected to their community at work and with their customers have the best chance to survive and flourish in this new Age of Disruption.