Dr. Richter is a global business expert and the Founder and Chairman of Horasis committed to enacting visions for a sustainable future. As one of the leading analysts of international business and emerging economies, he influences major business and governmental decisions with his public commentary.

TOPICS:

- Emerging Countries
- China and India
- Asia Overall
- Russia
- Middle East
- Europe
- The Current State of the World
- Geopolitics
- Outsourcing / Off-shoring
- Corporate Globalisation
- Visions for the Future / Long-Term Scenarios

LANGUAGES:

Frank presents in English and German.

PUBLICATIONS:

2021	The Journey of Modern Humans from Africa to Europe
2006	Six Billion Minds: Managing Outsourcing in the Global Knowledge Economy
	India Rising: Emergence of a New World Power
	Development Models, Globalization and Economies

2004 Tigers Leap: Asian Business Goes Global

Asia's New Crisis Renewal through Total Ethical Management

2003 China: Enabling a New Era of Changes

IN DETAIL:

He has lived, studied and worked in Asia for almost a decade, principally in Tokyo and in Beijing where he developed and managed European Multinationals' China operations. His writings appeared in the financial and regional press, such as *The New York Times*, *The Wall Street Journal*, *The Business Times*, *The Straits Times* and the *South China Morning Post*. He has been interviewed by several publications and appeared on *CNN*, *BBC*, *CNBC*, as well as *CCTV* (China Central Television). His company Horasis hosts annual meetings to advance solutions to the most critical challenges facing corporations today. Prior to founding Horasis, he was a Director of the World Economic Forum.

WHAT HE OFFERS YOU:

As one of the world's significant voices upon corporate globalisation and Asian business, he encourages organisations to grow globally in order to thrive. He particularly focuses on Asia as a springboard for globalisation as he assists multinational corporations to craft strategies to develop into real global champions.

HOW HE PRESENTS:

An informative and to the point speaker he has an unrivalled reputation for his ability to use distinctive scenarios on how to map the future to illustrate his proposals.