Gerd Leonhard

Futurist and Humanist

"Civilizations are driven by their technology but defined by their humanity"

Gerd Leonhard is a widely known and top-rated futurist, founder and CEO of the Futures Agency, a global network of over 30 leading futurists. He focusses on the intersections of humanity, science / technology, business, and culture. He promotes sustainable, human-centric values, and emphasises the importance of foresight, and resilience in the face of uncertainty.

TOPICS:

- The Metaverse
- Green is the New Digital, Sustainable is the New Profitable
- The Good Future: People, Planet, Purpose, Prosperity
- Awesome Humans on Top of Amazing Tech
- Culture Eats Technology for Breakfast: Rehumanise!
- Humanity and Technology: Digital Ethics in the 21st Century
- The Fork in the Road: Tackling Humanity's 4 Existential Risks

LANGUAGES:

He presents in English.

PUBLICATIONS:

2019	Technology vs. Humanity - The Coming Clash between Man and Machine
2015	The Future of Business
2013	The Future of Content
2010	Friction is Fiction

IN DETAIL:

Gerd has been listed by Wired magazine as one of the Top 100 Most Influential People in Europe, and as "one of the leading media futurists in the World" by The Wall Street Journal. Over the past two decades, he has risen to one of the top 10 futurist keynote speakers worldwide and has recently become the #1 virtual speaker in the age of Corona. His diverse list of clients includes countless governments, NGOs and Fortune 500 companies. A true thought leader in the futurist space, Gerd is above all a dedicated humanist who believes that all technological progress should further collective human flourishing.

WHAT HE OFFERS YOU:

As a Futurist and Humanist, Gerd tells the story of People, Planet, Purpose and Prosperity. He is a leading global influencer in the field of digital ethics.

HOW HE PRESENTS:

Gerd's acclaimed and pioneering (both live and virtual) keynote presentations use animations, video and audio in fascinating new ways.