



## Guy Singh-Watson

Founder of Riverford Organic Farmers

"A Self-Confessed Veg Nerd"

Guy Singh-Watson is an inspirational and admired figure in the world of organic farming, who still spends more time in the fields than in the boardroom. As the founder of Riverford Organic Farmers, Guy has, over the last 30 years, taken Riverford from one man and a wheelbarrow delivering homegrown organic veg to friends, to a national veg box scheme delivering to around 80,000 customers a week.

### TOPICS:

- Purpose Driven Organisations
- Employee Empowerment
- Challenges Facing Retail
- Business
- Sustainability
- Entrepreneurship
- Food Waste

### IN DETAIL:

In common with many of Riverford's new co-owners, Guy is an advocate of using business to shape a part of the world, however small, to be kinder, more considerate and sustainable; more like the world most of us want to live in. Twice awarded BBC Radio 4 Farmer of the Year, Guy is passionate about sharing the organic farming and business knowledge he has accumulated over the last three decades including the benefits he has reaped from employee ownership and why championing a more human and imaginative approach to business has been a formula for success.

### WHAT HE OFFERS YOU:

### LANGUAGES:

He presents in English.

Guy is proof of what determination and belief in a better way of doing things can bring – that you can be both an ethical business and commercially effective.

### HOW HE PRESENTS:

Guy Singh-Watson is a foresighted and humorous storyteller who enjoys simplifying big, complex ideas to make them actionable for a wide range of audiences.