



## Lord Jim O'Neill

**Former Chief Economist of Goldman Sachs**

*"Jim is the creator of the acronym BRICs"*

Jim O'Neill is a world-renowned economist, specialist in macroeconomic and financial issues and perhaps best-known for creating the BRIC acronym, referring to emerging markets with high growth prospects.

### TOPICS:

- Emerging Economies
- Global Economy
- Asset Management
- Strategy
- Emerging Markets
- Globalisation

### IN DETAIL:

During his eighteen years spent at Goldman Sachs, predominantly as the Chief Economist, Jim made a number of pivotal contributions, in particular his insightful forecast of emerging markets. In recent years, he has been sought after as an advisor to the government in a number of roles. From acting as Chair to the Cities Growth Commission, informing government policy to being appointed as the Commercial Secretary to the Treasury for David Cameron, Jim's influence is undeniable on UK economics and politics. He is a member of the WHO's Pan-European Commission on Health and Sustainable Development: Rethinking Policy Priorities in the light of Pandemics. He is one of the founding trustees of the UK educational charity, SHINE, and following his move into government, became their lifetime President.

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

2019 Big Book Trivia Facts: 1000 Interesting Random Facts Inside

2013 The BRIC Road to Growth

2011 The Growth Map: Economic Opportunity in the BRICs and Beyond

### WHAT HE OFFERS YOU:

An internationally respected economist and a prolific commentator, Jim's perspectives on global economic growth, whether it be the BRIC and MINT nations or the UK after Brexit, are highly sought after the world over by policy-makers, investors and business leaders alike.

### HOW HE PRESENTS:

Jim's wealth of experience and knowledge make his presentations both highly respected and memorable.