



## Dr. John Kao

**Thought Leader in Innovation and Business Design**

John Kao, dubbed "Mr. Creativity" and "a serial innovator" by *The Economist*, is a leading authority on innovation, business creativity, organizational transformation and emerging technologies. John is passionate about how leaders learn to innovate, and he has taught extensively in both public and private sectors. *"The innovation Sherpa"* US Government

### TOPICS:

- Corporate Innovation and Transformation
- Entrepreneurship
- Digital Media
- Leadership and Creativity
- Designing Business
- Tapping the World's Innovation Hot Spots
- The Driving Forces of Global Innovation

### IN DETAIL:

As a professor at Harvard Business School from 1982-96, he created executive and MBA programs on innovation. His best-seller *Jamming: The Art and Discipline of Business Creativity* documents what jazz musicians could teach leaders about creativity and innovation. John is a serial entrepreneur, angel investor in emerging technology, and a Tony-nominated producer of film and stage. He was producer of the Broadway play, *Golden Child*, production executive on *Sex, Lies and Videotape*, and executive producer of *Mr. Baseball*. John's accomplishments read like the most interesting man in the world. He is past Chairman of the World Economic Forum's Global Advisory Council on Innovation and advisor to the Clinton Global Initiative.

### WHAT HE OFFERS YOU:

He expertly frames the challenge faced by organisations and offers immensely practical advice on how they can regain our place as innovation leaders. He has helped a number of large multinational companies to transform their businesses by re-designing and focussing on strategic innovation.

### LANGUAGES:

John presents in English.

### PUBLICATIONS:

- 2007 *Innovation Nation: How America Is Losing Its Innovation Edge, Why It Matters, and How We Can Get It Back*
- 2003 *Innovation Manifesto*
- 1996 *Jamming: The Art and Discipline of Business Creativity*

### HOW HE PRESENTS:

John Kao, brings creativity to life, he helps get innovation done! John has inspired audiences around the globe. Invite John to speak at your event. He will instill the spirit of creativity as well as the how to of innovation.