



The first the world saw of RAF navigator Flight Lieutenant John Nichol was as a tortured Gulf War British prisoner of war, beaten and humiliated by Iraqis. The famous television appearances which John and his fellow POW's were forced to make were flashed around the world and became an enduring symbol of the first Gulf war.

## **TOPICS:**

- Leadership
- Teamwork
- o Crisis Management
- Surviving Challenges, Change and Adversity
- The Importance of Planning and Preparation

## LANGUAGES:

He presents in English.

### **PUBLICATIONS:**

2015 Return of the Dambusters

2014 The Red Line

2012 Arnheim

**2010** MEDIC

2008 Home Run

2008 Tail-end Charlies

2005 The Last Escape

2002 Tornado Down

2001 Decisive Measures

## IN DETAIL:

After the Gulf War, John's military career took him on active service to the Falkland Islands and to Bosnia as part of the UN peacekeeping mission. He left the RAF in 1996 to pursue a career as a broadcaster and writer. He has written for The Times, The Observer and The Mail On Sunday and published numerous books. He has been a consultant and reporter for *Newsnight*, *Breakfast News*, *ITN*, *World in Action* and *Cutting Edge*. He devised and presented 2 series of *Survivors*, interviewing newsmakers who have been through life changing experiences. He is a regular speaker and host at corporate conferences, management seminars, company training courses, and after-dinner events.

# WHAT HE OFFERS YOU:

John's message is one of optimism, inspiration and personal motivation. His personal triumph lies in having discovered his potential to cope with extremes and achieve goals way beyond his perceived horizons. John's account of what happened takes his audience from the highly organised training and teamwork of an RAF jet squadron to the isolation of being shot down and held in solitary confinement. Partly as a result of his own outgoing personality, partly as a result of the experience itself, John is now able to present a fascinating insight into what happens when our innermost reserves are tested by external demands.

### HOW HE PRESENTS:

Equally at home at the conference, training course or after-dinner venue John's presentations are tailored to the occasion and are electrifying, humorous, and captivating. John leaves his audience in no doubt that potential exists in all of us.

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