



Dr Jonas Ridderstråle is one of the world's most influential and respected business thinkers and speakers. Since bursting onto the international scene with the bestselling book 'Funky Business' in 2000, Jonas has remained at the forefront of the new generation of management thinkers.

## TOPICS:

- Forces of Funk: What drives change?
- Life in the Funky Village: Business megatrends
- The Future Firm: The shape of things to come
- The Holy Grail of Business: Compete on fitness and sex-appeal
- Re-energize!: Making Change Happen
- The Plus Factors: New recipes for success

## LANGUAGES:

He presents in English and Swedish.

## PUBLICATIONS:

- 2017 Fast/Forward
- 2008 Re-energizing the Corporation:  
How Leaders Make Change Happen
- 2007 Funky Business Forever: How to Enjoy Capitalism
- 2005 Karaoke Capitalism: Daring to be Different in a Copycat World
- 2003 Karaoke Capitalism: Management for Mankind (co-authored with Kjell A. Nordstrom)

## IN DETAIL:

He is at the forefront of the new generation of management gurus and has been ranked among the top for 11 consecutive years in Thinkers50, the biennial ranking of management thinkers. Jonas has an MBA and a PhD in international business and has been recognized as Sweden's outstanding young academic of the year. He has also been rewarded the prestigious Italian Nobels Colloquia award for "Leadership in Business and Economic Thinking" in 2007. He is also a visiting professor at two internationally acclaimed business schools: Ashridge in the UK and IE business School in Spain. He has been featured in *Fortune*, *Time Magazine*, *The Times*, and many other worldwide publications.

## WHAT HE OFFERS YOU:

Jonas speaks about what it takes to build a fast-forward organisation for an agile age, capable of thriving in our turbulent times, and why it is so much better for a company to have a dream than a five-year plan. He has spent the last 20 years giving people the competence, confidence and courage to think, feel and do things differently.

## HOW HE PRESENTS:

Jonas conveys his message with passion and energy, bringing innovative thinking and inspiring the will and thrill necessary for change. His forceful blend of academic rigour, imagination, humour and highly dynamic presentation style inspire any audiences.