



Jordan Belfort was the CEO of brokerage firm Stratton Oakmont and in the 1990s built one of the most dynamic and successful sales organisations in Wall Street history. During that time, he soared to financial heights, earning over \$50 million a year, a feat that coined him the name "The Wolf of Wall Street".

## TOPICS:

- The Four Core Elements of the Inner Game of Wealth Creation
- The Art of Straight Line Persuasion: Your Most Valuable Tool in Growing your Business
- Sales Optimization: Seven Steps to Qualifying and Closing Any Prospect Calmly and Elegantly
- Straight Line Marketing: Creating a Quality, Effective Marketing Machine (Offline and Online)
- Secrets for Raising Capital in Any Economy (and the Biggest Mistakes to Avoid)
- Five Steps of Operational Competency
- The Nine Most Destructive Operational Mistakes

## IN DETAIL:

For more than 22 years, Jordan Belfort has proven his tremendous ability to build businesses, transform sales teams and help thousands of people create massive wealth. He's acted as a consultant to more than fifty public companies, and has been written about in virtually every major newspaper and magazine in the world, including *The New York Times*, *The Wall Street Journal*, *The Los Angeles Times*, *The London Times*, *The Herald Tribune*, *Le Monde*, *Corriere della Serra*, *Forbes*, *Business Week*, *Paris Match* and *Rolling Stone*. Today, his proprietary Straight Line System allows him to take virtually any company or individual, regardless of age, race, sex, educational background or social status, and empower them to create massive wealth, abundance, and entrepreneurial success, without sacrificing integrity or ethics.

## WHAT HE OFFERS YOU:

Along the way, he succumbed to some of the traps of the high-flying Wall Street lifestyle, going through a spectacular – and well-publicised – fall from grace. Taking invaluable lessons from the mistakes he now demonstrates the key forces necessary for success in any business environment: the elements of the inner game of business success as well as the specific strategies and techniques necessary to effectively build, manage, promote and grow organizations at the highest level.

## LANGUAGES:

He presents in English.

## HOW HE PRESENTS:

Using his signature direct, humorous and passionate style, often engaging and insightful, Jordan inspires people for the long term rather than motivate them for the short term.

**2021** E-Book - 5 Core Elements of Straight-Line Sales

**2009** Catching the Wolf of Wall Street

**2008** The Wolf of Wall Street