



Juan Pablo Vázquez Sampere is an expert on Disruptive Innovation. Together with a group of executives, Juan Pablo founded NORTATEM to help put an end to social injustice by improving the economic conditions of companies. His research is focused on using innovation to increase the success rate of both entrepreneurs and corporate ventures.

## TOPICS:

- Disruptive Innovation
- Entrepreneurship
- Corporate Entrepreneurship
- Corporate Venturing
- How to Resolve the Problem of Customer Uncertainty
- Using Innovation to Reignite Growth

## IN DETAIL:

Professor Vázquez holds a BA with highest honours in Business Administration and an MBA with High Distinction from IE Business School. He has a MR title from Harvard University and is a PhD from Universidad Complutense. His professional experience includes several positions in management consulting firms and in a major media group. He has also worked for governments and NGOs. In strategy consulting he has worked for the largest corporations in Europe. His particular interest is in removing the variability in the commercialisation process using new technologies that eliminate the factors that introduce randomness.

## LANGUAGES:

He presents in Spanish and English.

## WHAT HE OFFERS YOU:

Juan Pablo is renowned for his captivating presentations that explore the art of building and sustaining successful companies. With a keen focus on innovation, he guides managers on a transformative journey, equipping them with the tools and insights to propel their professional careers to new heights.

## HOW HE PRESENTS:

His dynamic approach and strategic guidance inspire audiences to embrace innovation as a catalyst for growth, enabling them to unlock their full potential and thrive in the face of constant change.