



Kate Sweetman

Business Strategist and Leadership Authority

"Companies are trying to succeed in the 4th Industrial Revolution with 1.0 cultural software."

Kate Sweetman is a founding partner at SweetmanCragun, a global management consulting and training firm. With a lifelong dedication to the field of leadership development and its practical implementation within organisations and society, she has accumulated extensive experience and expertise.

TOPICS:

- o Leadership in the Digital Age
- Leading with Purpose
- o Innovation and Creative Leadership
- o Diversity and Inclusion
- o Future of Work
- o Resilience and Leadership
- o Organisational Transformation

LANGUAGES:

She presents in English.

PUBLICATIONS:

2016 Reinvention: Accelerating Results in the Age of Disruption (with Shane Cragun)

2008 Leadership Code (with Dave Ulrich and Norm Smallwood)

IN DETAIL:

Kate is a former editor at Harvard Business Review, two time recipient of Thinkers50 designations, and a compelling speaker, advisor, facilitator, researcher and writer about leadership and change. She conducted a global study in 40 countries and 59 different industries to answer the pressing question: "How do you lead in the Age of Disruption?". Her invaluable first-hand experience working with world leaders, Fortune 100 companies, and Asian multi-nationals serves as a solid foundation for her wide-ranging insights that transcend geographical boundaries.

WHAT SHE OFFERS YOU:

A high energy, well-practiced, interactive, and credibly – researched answer to the key leadership question, brought alive by real-life stories, interactive exercises, compelling videos – all delivered at high energy with a quick wit. Kate's examples range around the world based on her own experience consulting in 25 countries, and can draw upon animating stories from virtually any industry – from fertilizers to LED lighting to financial services to pharmaceuticals and beyond.

HOW SHE PRESENTS:

Kate's presentations are renowned for their exceptional level of engagement. By offering actionable strategies and tools, she empowers audiences to achieve tangible results in their respective domains.

© 2025 Celebrity Speakers Ltd To book call: +44 (0)1628 601 400 Email: hello@speakers.co.uk Visit: www.speakers.co.uk