



## Liam Chivers

### Pioneer of YouTube and Online Influencer Management

*"The entrepreneur behind the success of some of the biggest digital influencers"*

Liam Chivers manages some of the biggest influencer names in the world, responsible for billions of video views and millions of social media followers. Liam is a popular speaker and commentator, in demand on a range of platforms for his insights and experience, including the BBC documentary *Celebrity: A 21st Century Story*.

#### TOPICS:

- Business
- Marketing
- Social Media
- Digital Disruption
- Influencers
- YouTube
- Entrepreneurship

#### LANGUAGES:

He presents in English.

#### IN DETAIL:

Liam is a visionary, spotting early on the potential for YouTubers and Gamers to become global superstars and influencers. He has since gone on to manage some of the world's most influential people, from KSI and Ali-A to Jelly and Sidemen, all through his company OP Talent, which he founded in 2012. Liam Chivers creates and manages talent business opportunities and career development. From educating brands on best practices and delivering several thousand global campaigns, to bespoke influencer projects such as monetising record breaking online events (e.g. KSI vs Logan Paul), best-selling books, chart topping music, sell out tours to an International Emmy nominated TV show, Liam Chivers is at the forefront of today's 'modern day mainstream' world.

#### WHAT HE OFFERS YOU:

As a leading authority in social marketing, Liam is in demand to share his insights into diversifying a business, digital entrepreneurship, and visionary leadership. The impact of the rapid progression of digital trends, and technologies is something Liam expands on as a speaker.

#### HOW HE PRESENTS:

Liam is sought after as a speaker, able to instil his experience of leadership, acquisitions, and digital development, in corporate audiences.