



# Lily Cole

**Climate Activist, Model and Actor**

*'An advocate for worldwide socio-political and environmental issues'*



Lily Cole is a runway model, actor, author and activist. She has been vocal about her uninterrupted passion for the environment, fighting the climate crisis and supporting various charity initiatives. She is also the founder of Impossible.com, an innovation group and incubator.

## TOPICS:

- Environment
- Sustainability
- Conservation
- Social Business
- Sustainable Fashion

## IN DETAIL:

Lily Cole started looking into supply chains and sustainable business practices after a successful career in fashion, where she was named one of the top ten models of the 2000s by Vogue France. She later became a patron of the Environmental Justice Foundation and an ambassador for the World Wildlife Fund. She has been awarded an honorary doctor of letters from the University of Glasgow for her work advancing social enterprises that support environmental and humanitarian concerns. She also won an honorary award at the German Sustainability Awards for her commitment to human rights and climate advocacy. Cole is an in-demand speaker for events with groups like Google, Wired, LeWeb, the Global Fashion Agenda, the Houses of Parliament, COP26, at Davos alongside the World Economic Forum.

## LANGUAGES:

She presents in English.

## PUBLICATIONS:

2021 Who Cares Wins: How to Protect the Planet you Love  
2020 Podcast: Who Cares Wins

## WHAT SHE OFFERS YOU:

In her presentations, Lily Cole provides insights across an array of topics, including her first-hand experiences at COP26; the importance of galvanising young people, the role of climate strikes and advancing gender equality in the fashion industry and beyond.

## HOW SHE PRESENTS:

Lily's presentations inform, educate and inspire people about the world. She is in great demand as a speaker around the globe by audiences eager to hear her inspirational message.