



## Marco Montemagno

### Digital Entrepreneur

*"A highly influential digital entrepreneur"*

Marco Montemagno is a digital entrepreneur, public speaker and broadcaster. He is Founder of Reboot Italy, which promotes new media and technologies to politicians, connecting the political world with digital innovation and opportunity.

#### TOPICS:

- Online Marketing
- Innovation in the Digital AgeTech Trends and Future Insights
- Entrepreneurship and Startups
- Digital Marketing and Personal Branding

#### IN DETAIL:

Previously Marco was co-founder and CEO of Blogosfere, one of Italy's largest and most influential blog networks subsequently acquired by Populis. Marco is a leading expert on internet laws specifically those related to copyright and file sharing and has consulted on these issues to a variety of top private organisations as well as the Italian Government. In addition to his own television show he appears regularly in the media and is a highly respected voice in Italy in the world of IT and the internet. He hosts his own TV show on SkyTG24 Television channel, Reporter Diffuso, interviewing thousands of leaders and innovators in the tech and media world in front of millions of viewers every Saturday morning.

#### LANGUAGES:

Marco Montemagno presents in English or Italian.

#### WHAT HE OFFERS YOU:

With years of experience in the digital landscape, Marco has become a trusted voice in the tech industry, inspiring individuals and organisations to embrace innovation and navigate the digital age effectively.

#### PUBLICATIONS:

- 2021 Tutto Montemagno  
2019 Codice Montemagno  
2018 People are Media: Digital Business in the Selfie Era

#### HOW HE PRESENTS:

Marco Montemagno is known for his dynamic and engaging speaking style. He combines real-world examples, case studies, and interactive discussions to ensure that his audience gains practical knowledge and actionable takeaways.