



## Mark Beaumont

### World Record-Breaking Cyclist

*"Mental toughness, a depth of experience and most importantly a wry sense of humour are my greatest weapons when faced with adversity"*

Mark Beaumont is best known for smashing the circumnavigation and Africa cycling World Records, as well as surviving a capsize mid Atlantic. His epic documentaries have taken viewers to over 100 countries, into the Arctic, the high mountains and around the world.

#### TOPICS:

- Motivation and Inspiration
- Leadership
- Achieving Goals
- Teamwork
- Broadcasting and Communication

#### LANGUAGES:

He presents in English.

#### IN DETAIL:

Mark first made fame aged 23 for an 18,000 mile round-the-world bike race, where he smashed the previous World Record by a staggering 82 days. In 2015 Mark rode the length of Africa at a pace of 160 miles a day, taking 18 days off the previous best. Off the bike, he has ocean rowed through the high Arctic and survived after capsizing whilst rowing the Atlantic. Outside of sport and broadcasting, Mark is a business ambassador and speaker, as well as working with a number of charities and educational organisations. In 2018, he was awarded the British Empire Medal for services to sport, broadcasting and charity.

#### WHAT HE OFFERS YOU:

Pulling on his career as an athlete, as well as his experience as a BBC broadcaster, Mark is valued for his ability to translate record breaking performance and strategy planning to a wide range of business audiences. His background in economics and as an investor in start-up businesses brings a depth of experience to his talks, over and above the sporting metaphors.

#### HOW HE PRESENTS:

Mark's talks are incredibly inspirational and very memorable with injections of humour and amazing imagery. The content and key messages are always tailored to the clients' brief.