



## Nancy Giordano

**Founder of Play Big Inc. & Leading Strategic Futurist**

*"Nancy has been described as endlessly optimistic"*



Nancy Giordano is a strategic futurist with a drive to help enterprise organizations and visionary leaders transform to meet the escalating expectations ahead. Recognised as one of the world's top female futurists, she has spent her career building, shaping and evolving a portfolio of \$60 billion worth of major global brands.

### TOPICS:

- Leaderding: The Mindset We Need to Build the Future We Want
- Four Massive "Pandemic Shifts" in Awareness and Behaviour that are Reshaping our Understanding of Business, Society, Technology and Ourselves
- Business
- Innovation
- Corporate Culture
- Shaping Your Business Future

### IN DETAIL:

With a career at three of the top global advertising agencies and as founder of her own strategic inspiration company, Play Big Inc, Nancy has a rich history of advising and learning with some of the top companies in the world. Nancy has been on the board of retail trade association GMDC, on the advisory council for both Retail Tomorrow and Future Frontiers, co-designed + produce a fintech conference to strengthen community banking, and is helping champion two brands poised to weave a more human, distributed internet: Holochain + Holo hosting. A techno-optimist Nancy is committed to advancing societal structures and new mindsets necessary to effectively harness the significant technology innovations heading our way and ensure a safe and thriving future for us all.

### WHAT SHE OFFERS YOU:

With a drive to help enterprise organisations and visionary leaders transform to meet the escalating expectations ahead, she advises leaders on the organisational structures and new mindsets necessary to effectively harness the significant technology innovations heading our way.

### LANGUAGES:

She presents in English.

### PUBLICATIONS:

**2021** Leaderding: The Ways Visionary Leaders Play Bigger

### HOW SHE PRESENTS:

Nancy is knowledgeable, passionate and a fantastic, uplifting communicator who is a popular choice at events all over the globe.