



## Paul Sloane

### Authority on Creative Problem Solving & Lateral Leadership

*"Really useful material presented enthusiastically and with immediate relevance" – Syntegra*



Paul Sloane is well known as a thought provoking, entertaining and motivational speaker. He is the author of 17 books on lateral puzzles, creative problem-solving and lateral leadership. He helps organisations gain competitive advantage through innovation.

#### TOPICS:

- How Innovative Leaders Think
- Lateral Thinking in Business
- Innovation and Leadership

#### IN DETAIL:

Paul took a first in Engineering at Cambridge. His stellar career started in IBM where he came top of Sales School. He was part of the team that launched the IBM PC in the UK. Paul then went on to be Managing Director of the database leaders, Ashton-Tate. He became VP International for MathSoft Inc. and CEO of Monactive Ltd.

#### LANGUAGES:

Paul presents in English.

#### WHAT HE OFFERS YOU:

Paul gives after-dinner talks, keynote addresses, link presentations and workshops. His talks offer a unique blend of puzzling challenges and hard-hitting business messages. They are motivational, stimulating and fun but with strong takeaway themes on leadership, creativity and innovation.

#### PUBLICATIONS:

**2011** A Guide to Open Innovation and Crowdsourcing: Advice from Leading Experts in the Field

**2010** How to be a Brilliant Thinker: Exercise your mind and find creative solutions

**2008** Captivating Lateral Thinking Puzzles (Mensa) (with Des MacHale)

**2007** The Innovative Leader: How to Inspire Your Team and Drive Creativity

**2006** The Leader's Guide to Lateral Thinking Skills

**2004** Colourful Lateral Thinking Puzzles

**2003** The Lateral Leader  
Destination Innovation

#### HOW HE PRESENTS:

Paul provides highly entertaining and provocative presentations that both challenge people's working assumptions and inspire audiences to take a fresh view in approaching management and leadership issues.