



## Randi Zuckerberg

**Social Media Expert & Former Head of Marketing at Facebook**

*Leading expert on the future of social media"*

Randi Zuckerberg is an entrepreneur, investor, bestselling author and tech media personality. She is the founder and CEO of Zuckerberg Media, developing technology, content and live events all with the mission of putting intelligent, tech-savvy, entrepreneurial women and girls at the centre of pop culture and media.

### TOPICS:

- Our Disrupted World: The New Rules of Engagement
- Dot Complicated: What I Learned on the Front Lines of Social Media
- Future Consumers
- Women in Business
- Pick Three: You Can Have It All
- Bitcoin, Cryptocurrency & The Metaverse

### IN DETAIL:

At Facebook, Randi was responsible for the marketing where she created and ran the social media pioneer's marketing programs from 2005-2011. In 2014, she launched her first app, *Wake Up World!* A Harvard graduate, Randi hosts a weekly talk business talk radio show, *Dot Complicated* on SiriusXM. She has two TV shows currently on air: *DOT* on NBC Universal Kids (winner of Kidscreen's Best New Preschool Series) and *American Dreams* on HSN, highlighting entrepreneurs around the country. In 2018 she joined the Huobi Chain Expert Advisory Committee, one of the most prominent blockchain think tanks in Asia.

### WHAT SHE OFFERS YOU:

In her presentations Randi shares her personal story of success in Silicon Valley and her expert insights on technology, business, and entrepreneurship in the digital age. She offers current insights into how the Internet, social networks, and social media are being used in government and democracy, and what it means for both entrepreneurs and citizens.

### LANGUAGES:

She presents in English.

### PUBLICATIONS:

2018 Pick Three: You Can Have It All  
2016 Missy President  
2013 Dot Complicated: Untangling Our Wired Lives

### HOW SHE PRESENTS:

Randi Zuckerberg is a charming, professional speaker who gives straight up, savvy advice you can use now. Her presentations are interactive, entertaining and highly informative.