



# René Carayol MBE

## Business Guru

*"Good leaders create followers – great leaders create leaders."*



René Carayol MBE is not just one of the world's leading executive coaches, working with some of the Fortune 500's top CEO's and their executive teams but he has also been Chairman, CEO and MD of blue-chip businesses. An expert on leadership and cultural transformation, much of his recent work focuses on diversity and inclusion.

### TOPICS:

- Collaboration is the New Leadership
- When your Heritage is not your Destiny - Business Transformation
- Culture is More Powerful Than Strategy
- Manage a Little Less and Lead a Little More
- Living in Two Speed World in a Digital Era
- Customer Centricity
- Inclusive Leadership
- Diversity & Inclusion

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

- 2006** Pay Off Your Mortgage in 2 Years
- 2001** Corporate Voodoo
- 2018** Spike: What are You Great at?
- 2002** My Voodoo: A Practical Guide to Unleashing the Magic in You and Your Work

### IN DETAIL:

René has built his reputation on getting to know the culture of businesses better than they do themselves and providing answers and solutions no matter how big or small the problems. He is a bestselling author, a frequent voice on Radio 5 Live, a regular fixture reviewing the press on Sky News, a former Non-Executive Director of the Inland Revenue and a former Director of IPC Media and Pepsi. René has provided leadership support to the likes of the Prime Minister's Strategy Unit, the Home Office and McKinsey and Co. René continues to be a contributor to many publications and makes regular appearances on TV as a business commentator.

### WHAT HE OFFERS YOU:

René offers clear and compelling guidance, empowering contemporary inspired leaders to ignite transformative change and enhance their corporate culture through Inclusive Leadership.

### HOW HE PRESENTS:

His messages are a fusion of down-to-earth, tangible experiences, delivered with a truly electrifying effect. He has the unique ability to challenge and inspire his audiences, guiding them beyond what is achievable and also how true collaboration makes everyone stronger.