



## Scott Anthony

### Strategic Advisor on Innovation & Growth

*"Recognised as the #7 most influential management thinker by Thinkers50."*

Scott D. Anthony is a Senior Partner at Innosight, where he helps organisational leaders design new growth strategies, build innovation capabilities, navigate disruptive innovation, and manage strategic transformation. He is a former Managing Partner of the firm and led Innosight's Asia-Pacific practice until 2022. He is also a Professor at the Tuck School of Business at Dartmouth College, where he teaches a course called "Leading Disruptive Change."

#### TOPICS:

- Strategies for Sustainable Growth in a Volatile Economy
- Building a Culture of Innovation: Fostering Creativity and Risk-taking
- The Power of Collaboration: Partnering for Innovation and Growth
- The Future of Industries: Emerging Trends and Opportunities for Innovation

#### LANGUAGES:

He presents in English.

#### PUBLICATIONS:

- 2020** Eat, Sleep, Innovate
- 2017** Dual Transformation
- 2016** The First Mile

#### IN DETAIL:

Scott served on the Board of Directors of Media General (NYSE: MEG) from 2009-2013, helping guide that company through a strategic transformation. In 2013 he joined the Board of MediaCorp, Singapore's leading diversified media company. Scott chairs the investment committee for IDEAS Ventures, a SGD 10 million fund Innosight runs in conjunction with the Singapore government that has invested in 10 Singapore-based companies and generated a 20%+ internal rate of return.

#### WHAT HE OFFERS YOU:

Scott is a dynamic keynote speaker on topics related to navigating disruptive change. Scott's research and teaching sits at the intersection of the disciplines of strategy, innovation, leadership, behavioural psychology, and systems psychodynamics, innovation, technology and engineering, and health and healthcare.

#### HOW HE PRESENTS:

Scott is a consummate optimist that is passionate about spreading ideas that help individual and organisations thrive in today's world of never-ending change.

