



## Shelby Clark

**Sharing Economy Pioneer, Founder @Turo**

*"A pioneer of the Sharing Economy"*

Shelby Clark is a social entrepreneur who is intrigued by the power of connecting people online to positively impact the offline world. Shelby has been called a pioneer in "Collaborative Consumption" or the "Sharing Economy", changing consumer behaviours, compelling people to share everything from cars to apartments to lawnmowers.

### TOPICS:

- Sharing/Collaborative Economy
- It is About Collaboration not Ownership
- Mobility
- Future of Work

### IN DETAIL:

Shelby is the founder and a current board director of Turo (formerly called RelayRides), the world's first and largest peer-to-peer car sharing marketplace (Airbnb for cars), which has raised over \$200M in financing from top-tier investors and now operates in over 4,000 cities in the US, Canada, and the UK. Turo spawned a global industry, attracting significant press attention from hundreds of outlets worldwide. Most recently, Shelby was the founder and CEO of Peers.org. Shelby started his career in Management consulting, and has done significant independent consulting as well, advising major corporations on strategy, project implementation and operations.

### LANGUAGES:

He presents in English.

### WHAT HE OFFERS YOU:

Shelby advises promising startups and larger companies, how to leverage the sharing economy to grow their business or achieve their goals. As a social entrepreneur he shares with audiences worldwide the power of connecting people online to positively impact the offline world, changing consumer behaviours.

### HOW HE PRESENTS:

Shelby is a persuasive and charismatic speaker and speaks on a variety of topics related to entrepreneurship, innovation, disruption, the sharing economy, insurance, and the future of work.