



## Theo Paphitis

**Chairman, La Senza, Ryman and Former Millwall FC Chairman**

*"There's no magic to business, it's very simple – just apply common sense"*

Theo Paphitis is one of the UK's most high profile businessmen. His empire spans retail, property, finance and consumer goods. Through his appearances on BBC Two's *Dragons' Den*, Theo has advised many young entrepreneurs and invested in several innovative businesses and brands.

### TOPICS:

- The Retail Industry
- Entrepreneurship
- Company Turnaround

### IN DETAIL:

Theo discovered his natural ability of pointing out the obvious and applying common sense at an early age and in no time he was helping businesses in difficulty and this soon became a full time role. Theo Paphitis has a knack for turning around ailing companies, and repeats it with amazing consistency. He has revived the fortunes of notable retail brands such as Ryman, La Senza Lingerie, Contessa Lingerie, Partners the Stationers and Stationery Box. In 2009 Theo visited Vietnam, India and Brazil for a new BBC TWO television series produced in partnership with The Open University called *Theo's Adventure Capitalists*. The series that aired in May, tracked the success of British enterprises looking to do business overseas.

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

2008 Enter the Dragon

### WHAT HE OFFERS YOU:

In his presentations Theo carefully explains his business strategies and offers invaluable advice on exactly what it takes to turn a business into a rip-roaring success. He offers audiences numerous sound business principles and the necessary tools required to create highly lucrative businesses.

### HOW HE PRESENTS:

Theo is down to earth, often described as 'colourful', and highly impressive. He delivers his message with fire and pragmatism honed by his wide experience.