



# Tom Cheesewright

**Applied Futurist**

*"A leading futurist"*



Tom Cheesewright, the Applied Futurist, is your guide to a clearer future. With a talent for helping individuals and organisations worldwide, he facilitates vision articulation, sparks innovation, and builds strategies for enduring success in the face of uncertainty.

## TOPICS:

- The Future of...
- High Frequency Change
- Change and Innovation
- Infinite Choice
- How to Future-Proof your Business Building

## IN DETAIL:

Tom advises a diverse clientele, including global Fortune 500 corporations, government departments, industry bodies, and charities. Using his unique toolkit, now taught and licensed to others, he identifies critical intersections between current macro trends and specific stresses within each client's organisation. Tom is a familiar face in the media, making frequent appearances on TV and radio, including *BBC Breakfast*, *Channel 4's Sunday Brunch*, *5live*, *Radio 4*, and *TalkRadio*. His insights are also featured in leading publications such as *The Guardian*, *The Times*, and *The Evening Standard*, totaling over two thousand broadcast appearances.

## LANGUAGES:

He presents in English.

## WHAT HE OFFERS YOU:

Tom Cheesewright is a compelling speaker who seamlessly blends inspiration and awe with his vivid stories of the future. With his unique 'Futurist's Toolkit,' he analyses industries, impressing audiences with profound insights and an exclusive perspective on their path forward.

## PUBLICATIONS:

2020 Future-Proof Your Business  
2019 High Frequency Change

## HOW HE PRESENTS:

Tom will help you and your audience to connect tomorrow's world to today's experience, and make sense of what's happening next, and why.